

# LOCAL FOOD SYSTEMS ASSESSMENT

Lee, Scott, Wise, & City of Norton

Southwest Virginia

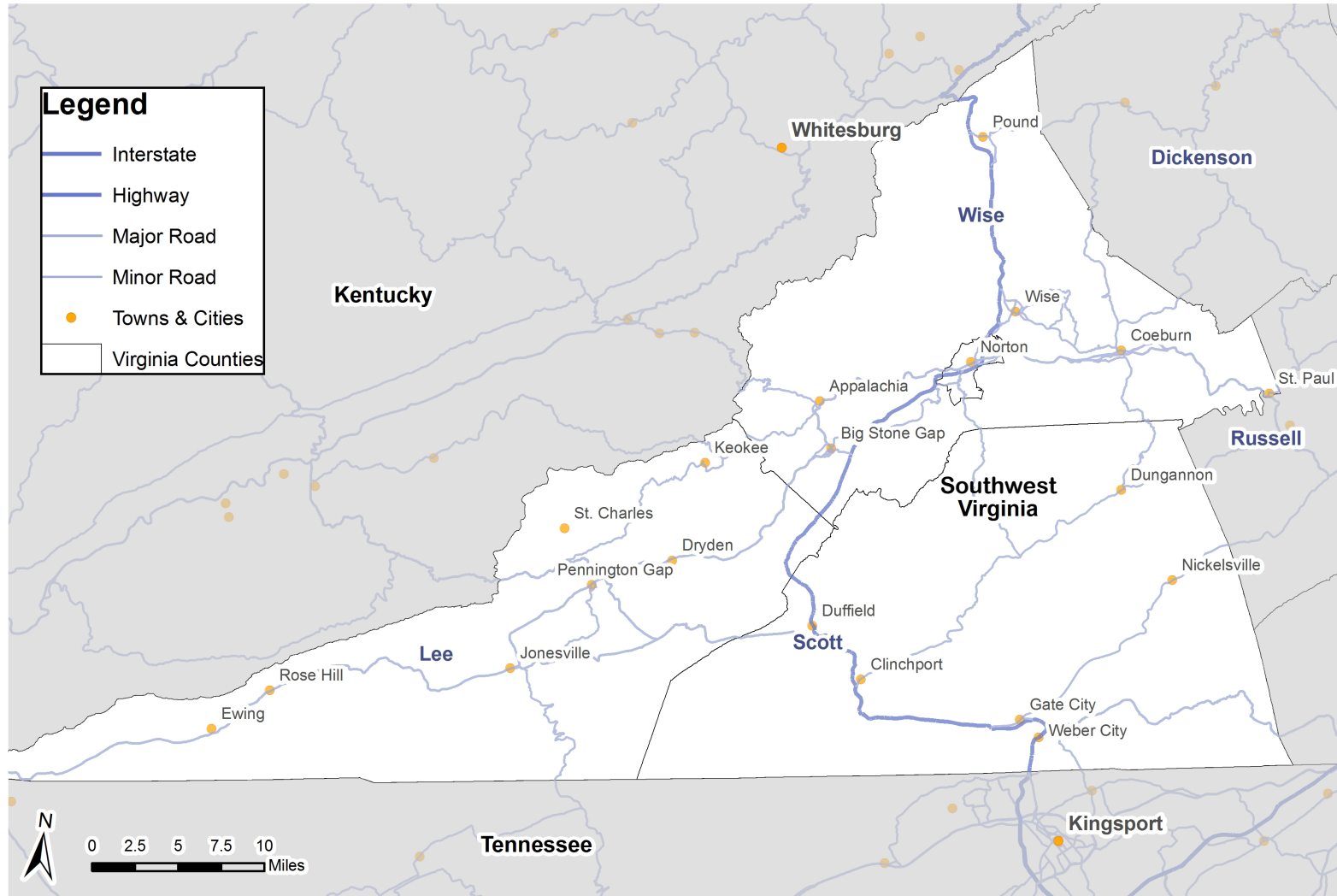


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# STUDY AREA

## Lee, Scott, Wise & Norton

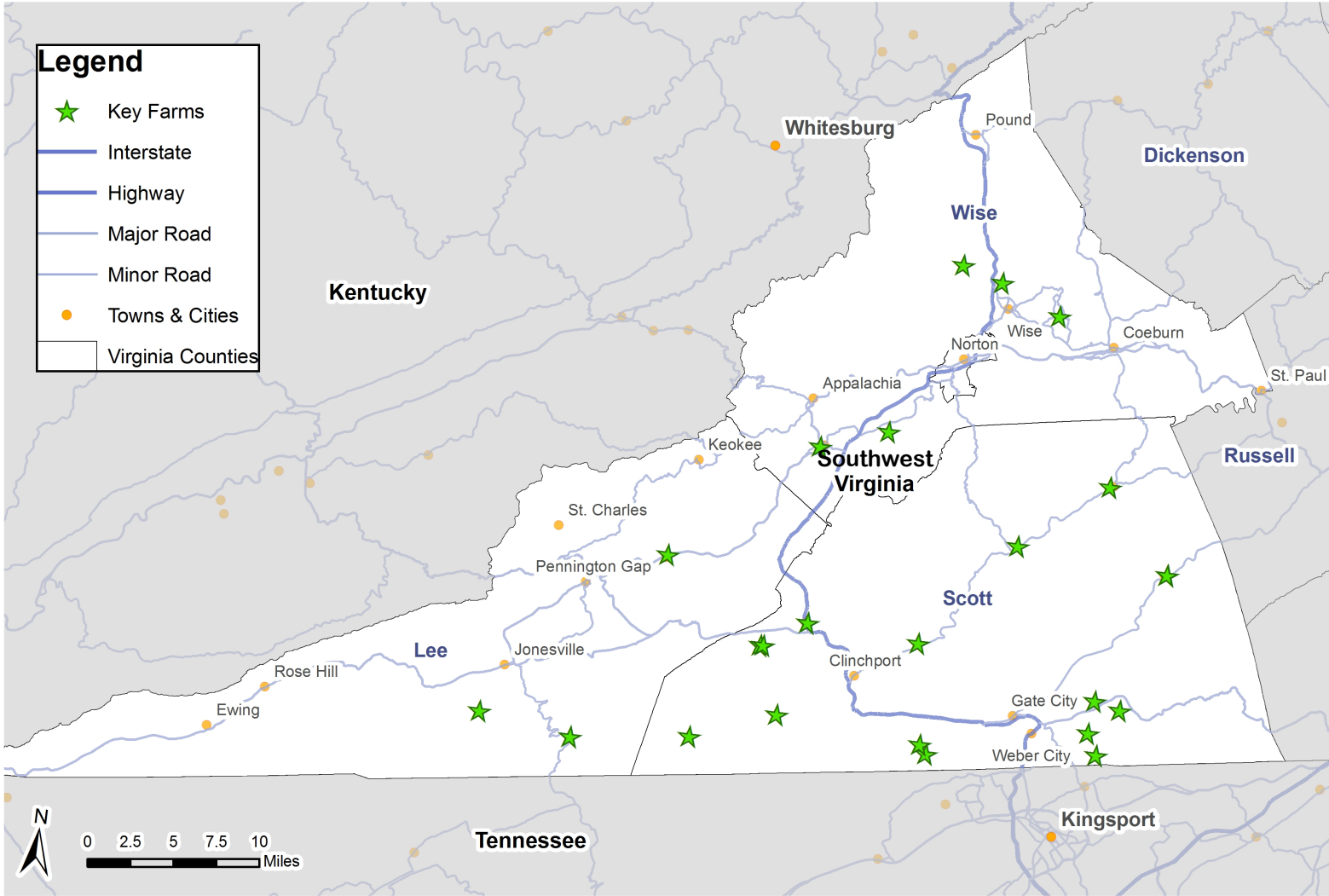
### The LENOWISCO Planning District



# STRENGTHS

## (1) Deep Local Farming Tradition: Farmers, Knowledge, Crops

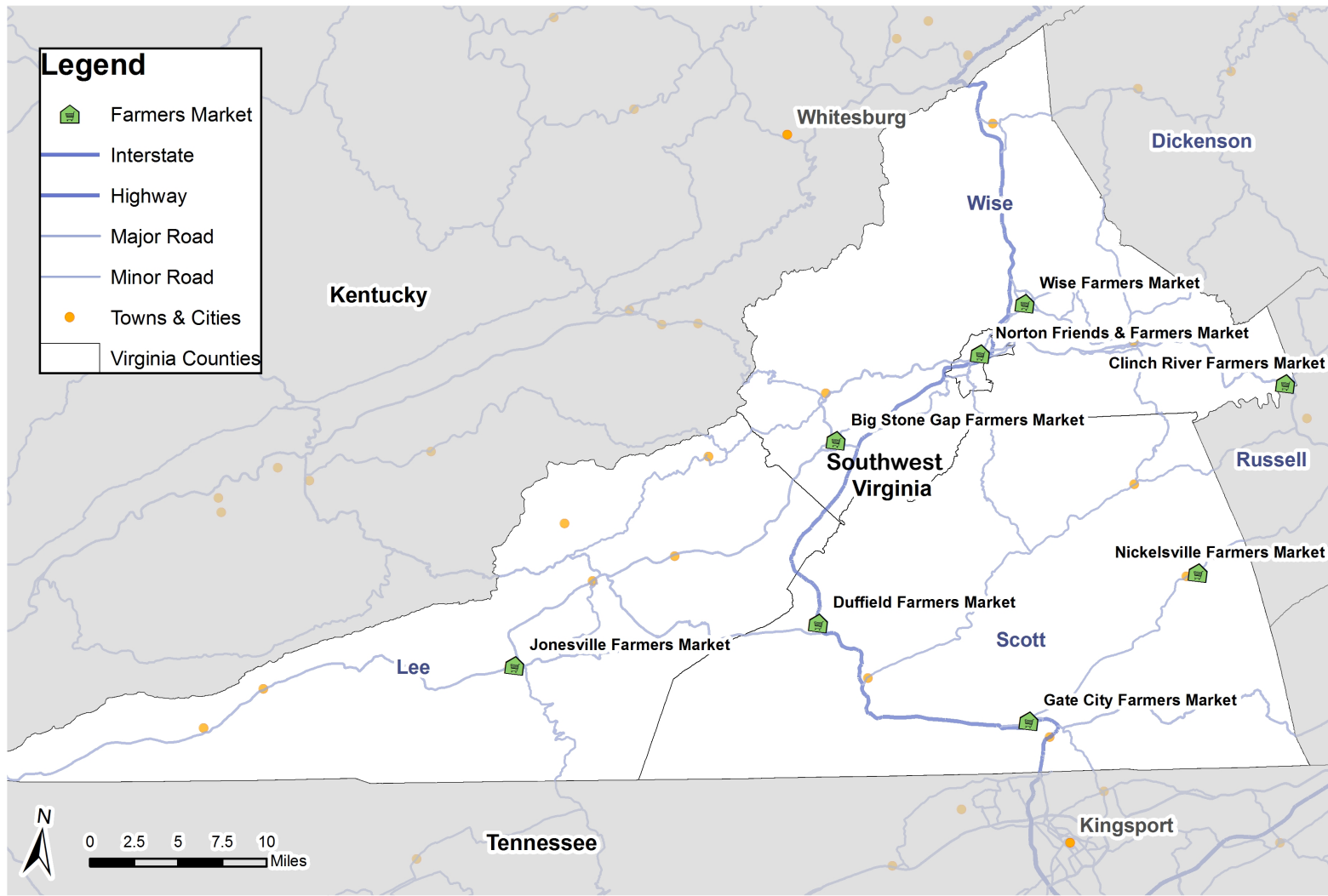
### Key Farms in the Local Food System



# STRENGTHS

## (2) Distribution Infrastructure: Appalachian Harvest, Groceries, Markets

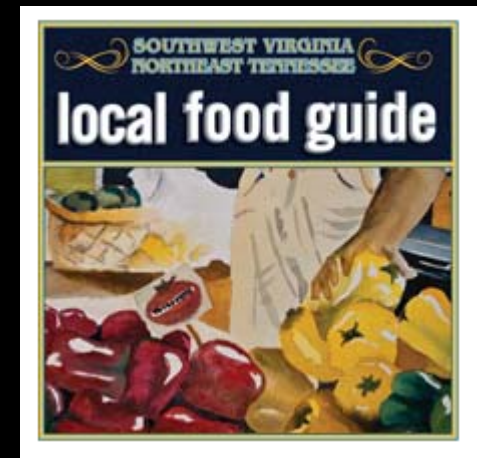
### Local Farmers Markets



## STRENGTHS

### (3) Local Support for Local Agriculture

- Strong local and regional institutions that support local agriculture
- Increasing demand for local food



the 3/50 project®

# Challenges



- Uncertainty of future of farming and agricultural production
- Independence and Competition
- Dissenting Visions

# Opportunities for Community Action

- Create initiatives to accept SNAP, WIC and Senior Farmer's Market Nutrition Program vouchers at Farmers' Markets.



# Opportunities for Community Action

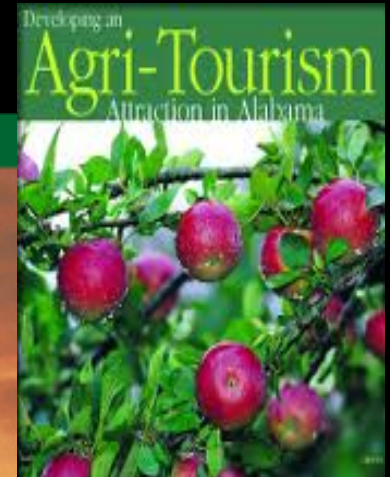
- Develop programs for Healthy Eating





# Opportunities for Community Action

- Strengthen the Infrastructure for Agritourism



# Successful Ideas from Other Communities



Agri-tourism Trail (Maine)

# Successful Ideas from Other Communities



Tomato Festival (Grainger County, TN)

# Successful Ideas from Other Communities



Appalachian Community Gardening and Food  
Security Project (Berea, KY)